



MOSSY OAK[®]
PROPERTIES
America's Land Specialist

Franchise Services

FRANCHISE SERVICES

In addition to our website and web listing partnerships, Mossy Oak Properties provides a portfolio of services designed to help our offices leverage the Mossy Oak Properties brand to achieve their business objectives and market land quicker than any other real estate network. We are continually adding new services to this portfolio to keep our land specialists on the cutting edge.

CERTIFIED LAND SPECIALIST TRAINING PROGRAM

Our proprietary Certified Land Specialist training program is designed to elevate the quality and knowledge of our land specialists. The 16 week, web-based training program is the best sales course in the land business; workbook and audio CD's assist in each agent's learning experience.

MARKETING FOR MOSSY OAK PROPERTIES

Designed to assist our network in leveraging the Mossy Oak Properties identity, "Marketing for MOP" makes ordering customized business collateral, marketing materials and promotional material easy. Powered by our partner, Bold Print Design Studio, mailers, social media setup, web design and more are available via this portal with convenience and cost in mind.

EMAIL

Each Mossy Oak Properties office is given six free mossyoakproperties.com email accounts, additional accounts are available and 24/7 customer support is available @ 1-866-392-3336.

PRODUCT PURCHASE PROGRAM

Leveraging Mossy Oak's vast list of corporate licensees, MOP has built a program that allows our offices to purchase products from select manufacturers at wholesale or below pricing.

TRADE SHOW SERVICE

MOP makes available to its network several "pop-up" trade show displays. Whether attending regional outdoor expos or local wild game suppers, these kits make a great first impression.

WEB LISTING PARTNERSHIP

All listings on MossyOakProperties.com automatically feed into the LandWatch, Lands of America and Land and Farm databases as featured listings. The total number of websites reached exceeds 550.

PROPERTY UPLOAD APP

Our property upload app gives agents the ability to upload properties directly from their smart phone or tablet, allowing them to be more efficient in the field.